

**PHI BETA SIGMA FRATERNITY, INC.**  
**ALPHA THETA SIGMA CHAPTER**  
Fort Worth, Texas



The 28<sup>th</sup> Annual Calvin Littlejohn Bigger and Better Business Awards Banquet

To whom it may concern:

The Brothers of Phi Beta Sigma Fraternity, Incorporated, Alpha Theta Sigma Chapter, a community conscious service organization and its **501 (c)(3) Nonprofit Affiliate, Customer Is King Charity Fund**, strive to make positive differences in the community in which we live. Each year we host our annual Calvin Littlejohn Bigger and Better Business Awards Banquet. During this recognition banquet we honor minority businesses for their success and support in our communities. Funds from the banquet assist us in providing scholarships to qualified and deserving young people in the furtherance of their college education and community projects/activities.

Some of the Chapter's community activities include our annual **Coats for Kids Project**, where coats are provided to underprivileged children at elementary schools in the Fort Worth Independent School District. We sponsor the **Young Men's Leadership Academy** as part of our National Program "Am I my Brother's Keeper" and **Adopt-A-School and The March of Dimes' Walk for Babies**. In our effort to continue to positively impact the lives of individuals, we are seeking your assistance.

You can assist us in our efforts by purchasing one or more of the following; place a business advertisement in our program journal; provide a monetary contribution; sponsor a table and/or purchase a ticket(s) for the banquet. Please know that any contribution you make will not only be an opportunity to expand the visibility of your business, but also make a positive impact on a person's life.

The banquet will be held **May 18th, 2024** at the Hilton Garden Inn Fort Worth/Medical Center 912 Northton Street, Fort Worth, Texas 76104, from 6:00 P.M. until 9:00 P.M.

Brother Jerome Wade will be the primary contact person for this affair should you have questions or need additional information.

On behalf of Phi Beta Sigma Fraternity, Incorporated, Alpha Theta Sigma Chapter, we thank you in advance for your support of our effort.

Sincerely,

*Reuben Vaughn*

Brother Reuben Vaughn  
Chapter President  
Chairman  
817-680-7871 Cell  
[President@fwsigmas.org](mailto:President@fwsigmas.org)

*Jerome Wade*

Brother Jerome Wade  
Director of Bigger and Better Business  
Banquet Chairman  
706-339-1458 Cell  
[BBB@fwsigmas.org](mailto:BBB@fwsigmas.org)



## Souvenir Booklet Contract

**Deadline is May 3rd, 2024**

*Please print all information legibly and Return this Contract with your Ad Selection*

Advertiser \_\_\_\_\_ Solicitor \_\_\_\_\_

Address \_\_\_\_\_ Contact # \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ @ \_\_\_\_\_

### AD PRICES

Inside Front Page		\$350.00
Back Cover		\$275.00
Inside Back Page		\$200.00
Full Page		\$150.00
Half-Page		\$75.00
Quarter Page		\$50.00
Patrons Page		\$20.00
Table of Eight (8)	(\$75 x 8)	\$600.00
Individual Ticket		\$75.00
Photo Ads (Additional)		\$15.00
Gold Sponsor		\$5,000.00
Silver Sponsor		\$2,500.00
Bronze Sponsor		\$1,000.00
Gold, Silver and Bronze sponsor benefits defined on next page.		

### AD SELECTION

Ad Size \_\_\_\_\_ Total Amount \$ \_\_\_\_\_

For **Business card Ads** please include your business card. For **Personal Ad layouts**, please attach a copy of the layout. For **Word Ads** please legibly print message on the lines provided below or attach a layout copy of your Ad message.

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Payment methods are defined on next page.

**PHI BETA SIGMA FRATERNITY, INC.  
ALPHA THETA SIGMA CHAPTER  
Fort Worth, Texas**



Method 1

Purchase tickets electronically by going to <https://www.fortworthsigmas.com/bbb/>

Method 2

Make payment electronically to Customer is King through

**CashApp:** \$CustomerIsKing, or

**Zelle:** [customeriskingcf@gmail.com](mailto:customeriskingcf@gmail.com)

Method 3

**Mail Souvenir Contract, Ad and Payment to:**

Phi Beta Sigma Fraternity, Inc P.O. Box 364 • Fort Worth, Texas 76102

**Make checks payable to:** Phi Beta Sigma Fraternity

Method 4

Contact any member of Alpha Theta Sigma Chapter to get assistance with a ticket purchase or ad purchase.

**Note: \*No Ad will be accepted without payment**

### **Gold, Silver and Bronze Sponsors Recognition Packages for 2024**

#### **Gold sponsorship- \$5,000**

2 banquet tables (16 seats)

Banquet priority seating

Banquet gift

Golf team invitation

CY Thomas Scholarship Golf Tournament booth sponsor

Inside cover or back cover of banquet program

Fort Worth Sigmas' website banner for 2024 - 2025 BBB banquet

#### **Silver sponsorship - \$2,500**

1 banquet table

Banquet priority seating

Banquet gift

CY Thomas Scholarship Golf Tournament booth sponsor

Full page ad in banquet program

Fort Worth Sigmas' website banner for 2024 – 2025 BBB banquet

#### **Bronze sponsorship - \$1,000**

1 banquet table

Full page ad in banquet program

Fort Worth Sigmas' website banner for 2024 – 2025 BBB banquet